

International Animation Day 2026 in Atsugi

IAD 2026 in Atsugi will be held as a special public lecture hosted by the Department of Information Media, Faculty of Information Technology, Kanagawa Institute of Technology.

We are pleased to welcome POPREQ as our guest for a talk titled “Why I Feel Hesitant to Call the Videos I Make ‘Works’.”

The venue has 451 seats. Priority will be given to students attending the class, and remaining seats will be available to the general public on a first-come, first-served basis.

The official poster is available for download.

Artwork: Yoriko Mizushiri (ASIFA-JAPAN member)

Atsugi Edition Design: Hiromitsu Murakami

Date & Time

Thursday, October 29, 2026

Doors open: 17:10

Event starts: 17:20

Scheduled to end: 19:00

Venue

Kanagawa Institute of Technology

Building K3, Room 3506 (5th Floor, Lecture Building)

1030 Shimo-ogino, Atsugi, Kanagawa 243-0292, Japan

Transportation Access:

<https://www.kait.jp/directions/>

Program (Tentative)

Talk

“Why I Feel Hesitant to Call the Videos I Make ‘Works’ ”

17:20–17:25 — Introduction

17:25–18:40 — Talk by POPREQ

18:40–19:00 — Q&A Session



"A Few Moments of Cheers" © A Few Moments of Cheers Production Committee



Shigure Ui's "Hihifoo"

Guest

POPREQ — Filmmaker



Representative of the visual production team Hurray!

POPREQ creates works primarily using 3DCG and hand-drawn animation with a small production team.

Selected works include the feature film *A Few Moments of Cheers*; numerous music videos, including Yorushika's "Rain with Cappuccino" and Shigure Ui's "Hihifoo"; the ending sequence for the TV anime *Shikimori's Not Just a Cutie*; and a bicycle safety campaign commercial.

Moderator

Hiromitsu Murakami (ASIFA-JAPAN member / AWG member / Associate Professor, Kanagawa Institute of Technology)

Interviewers

Minoru Kusakabe (Associate Professor, Kanagawa Institute of Technology / CG Director)

Keiko Shiraishi (Animation Director / ASIFA-JAPAN member / AWG member)

Planning & Coordination

Hiromitsu Murakami

Admission

Free

Organizer

ASIFA-JAPAN (International Animated Film Association Japan Branch)

<https://asifa.jp/en/index.html>

Co-organizer

Department of Information Media, Kanagawa Institute of Technology
<https://en.kait.jp/education/undergraduate/information-media/index.html>

Sponsor

Flicker Corporation <https://www.flicker.co.jp/>

Supported by

Atsugi

City

Contact

Hiromitsu Murakami, Department of Information Media, Kanagawa Institute of Technology

murakami.hiromitsu@ic.kanagawa-it.ac.jp

Poster Design

国際アニメーションデー 2026 in あつぎ

INTERNATIONAL ANIMATION DAY 2026 in Atsugi

WWW.ASIFA.NET
WWW.IADASIFA.NET

2026.10.29 [thu]
17:20-19:00

神奈川工科大学
K3号館 3506 教室 (調養棟 5F)

「自分の作った映像を“作品”と呼ぶのは抵抗がある話」

ゲスト講師 ぽぷりか 聞き手 日下部実・白石慶子 司会 村上寛光

主催：国際アニメーションフィルム協会日本支部 (ASIFA-JAPAN) 共催：神奈川工科大学衛星メディア学科 協賛：株式会社フレッチ 後援：厚木市